

Communications Officer Report  
1<sup>st</sup> District Spring Conference, May 7, 2023  
Hartford Post 294

I've mentioned before that I built a website for the 1<sup>st</sup> District,  
<https://1dwilegion.org>. Judging by the traffic, it's not particularly popular.

Here's a couple of things you should know about it...

1. It has all the 1<sup>st</sup> district documents and forms that I know of, if you know of something that should be out there, please let me know about it. You can contact me by clicking on the "Contact" menu on the site, or you can use my personal email [pciarel@yahoo.com](mailto:pciarel@yahoo.com)
2. It has an event calendar.
3. It has advertising areas ready to highlight your events.
4. There is a Press Kit with Officer Photos (I'm still missing a few).
5. I always thought that it would be very useful for Posts to use it as a central place for advertising your events. You will get a wider audience as the website becomes more popular.
6. Like all endeavors, this will require a team effort to be successful.
7. Under the "1D Posts" menu is summary for each Post with links to your social media. I started working on them, but it is a lot of work figuring out what you want to say about your Post. For Posts that do not have a website yet, this could be used in the interim.

**ALL's the website needs is YOUR INPUT to make it successful!**

Contact me If you have any ideas about what you would like to use this website.

Respectfully,

Paul Ciarelli

The American Legion

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